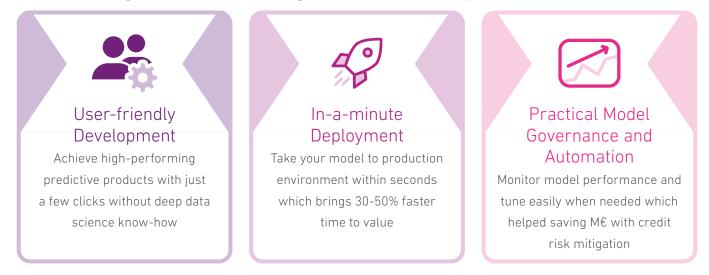


# Experian Convex

### Fast | Compact | Effective

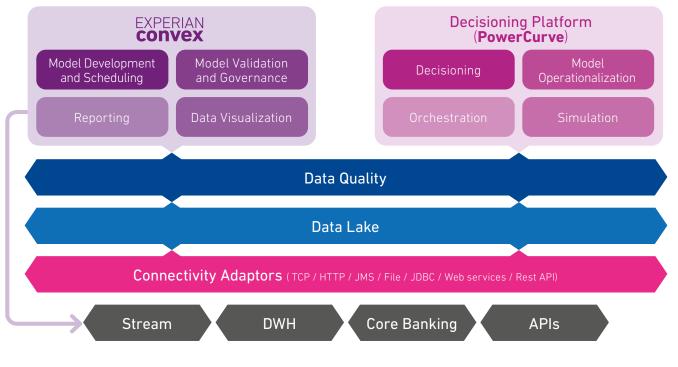
Experian Convex is a powerful platform that enables its users to build predictive and robust analytical models, and maintain them.

Combined with it's cutting-edge machine learning technologies and industry-leading consultancy, you can uncover insights that will unlock the right opportunities to drive your business forward.



### Experian Convex within your decisioning flow

Model Development, Governance, Automation and Reporting Tool



#### Main Benefits of Experian Convex

Experian Convex brings many benefits compared to traditional modelling techniques

Benefit	Traditional Development Techniques	Experian Convex
Speed of Delivery	~ 6 months	max. 1-2 days including governance and deployment
Effort	min. 500 man-days	5-10 man-days
Time to Market	c. 1-1.5 years lag	real time update
Standardization of Monitoring processes	Model monitoring and KPIs are tracked from separate teams	Brings standardization to model monitoring; new KPIs can be deployed simultaneously for all models; Minimization of operational risk – human error
Up-to Date Modeling Techniques	It requires time and training effort to adopt new techniques in modeling	Innovation in ML, new algorithms and coding languages are updated by experts on a timely manner
Analytics Resources Management	Hiring and retention of qualified staff remains one of the main challenges of senior management	Minimizes dependency on single-resources and ensures business continuity



### No-code machine learning products

Develop end-to-end analytics products with minimal effort

#### ••••••

Analyze and enrich the data in one platform

#### •••••

Prepare ready-to-modelling data pipelines with just clicks

Train and compare multiple machine learning models

### ↑ 500%

### Shorten training time with GPU acceleration

Speed up training process by up to 500%

#### •••••

Train with 1million + data samples

•••••

Develop multiple models at the same time

•••••

Achieve results 5x faster



## One-tap model governance & automation

List and compare model performances over time and redevelop models

#### •••••

Monitor model health index compared to the sector practices based on use cases

Validate automatically and report the results

•••••

Detect oscillation in model performance and improve with redevelopment



### Fast model deployment

Deploy the model in hours and start using in strategies

.....

```
Deploy models with pmml or
Rest API
```

••••••

Use the model results in strategies directly

•••••

Eliminate IT dependence on the model deployment

Grote Marktstraat 49 (Sijthoff City) 2511 BH Den Haag

www.experian.nl/en/business/analytics-and-decisioning/ decision-analytics/convex

#### © Experian 2022.

Experian Ltd is authorised and regulated by the Financial Conduct Authority. Experian Ltd is registered in England and Wales under company registration number 653331.

The word "EXPERIAN" and the graphical device are trade marks of Experian and/or its associated companies and may be registered in the EU, USA and other countries. The graphical device is a registered Community design in the EU.

All rights reserved.